SHELTON ADDRESSES COLLEGE OF MEDICINE-PHOENIX COMMUNITY IN TOWN HALL

TUCSON, Ariz., Oct. 6 -- The University of Arizona issued the following press release:

University of Arizona President Robert N. Shelton took to the old Phoenix Union High School auditorium to address employees and students about the increased presence of the UA in the capital city.

Shelton spoke to a group of about 75 people on Thursday during a town hall at the University's downtown Phoenix headquarters. The Virginia G. Piper Auditorium is the anchor of the University's expansion into Maricopa County with the College of Medicine-Phoenix. The Phoenix medical school is in its fourth year and continues to grow much as the mothership at the Arizona Health Sciences Center in Tucson.

In Thursday's town hall, the president reiterated the UA's commitment to growing its presence in the state's largest city and noted the importance of the University to the economic emergence of downtown Phoenix and the state. The medical school is part of what is referred to as the Phoenix Biomedical Campus - a block on the edge of downtown that plays host to the medical school, the
Arizona Biomedical Collaborative Research Building and the Translational Genomics Research Institute.
The campus also soon will include the Health Sciences Education Building. After getting legislative approval in the spring, ground has been broken on the 268,000-square-foot building that will allow the medical school to grow and provide space for the expansion of the UA College of Pharmacy and for classes from Northern Arizona University's health-related programs.
The health professions are well represented on campus, and that was reflected in the questions asked of the president during the hourlong town hall.
Janae Cooley, assistant director of marketing for the Arizona Telemedicine Program in Phoenix, asked about opportunities for employees to get time to pursue advanced degrees - despite being 120 miles from the UA main campus.
"Are there plans to offer graduate degrees to full-time working professionals, specifically here in Phoenix?" asked Cooley, adding that she wondered how long such a program would take.
"The simple answer is yes," Shelton responded. "The more relevant and complicated answer is ...the timeline for doing so may depend - don't you hate that answer? - on the particular program."
Terry Urbine, an assistant research scientist with the College of Pharmacy in Phoenix, asked about intellectual property rights, a key topic with medical research being conducted on campus.
"If you could take intellectual property out of the University and turn it into a profitable endeavor, that money would come back automatically," Urbine said.
Shelton said the policy of intellectual property rights is being discussed. In fact, Provost Meredith Hay is in the process of leading the creation of a new entity, within the UA Foundation, to handle technology transfer into the general public.
"We have to have it to support our faculty and our researchers," the president said.
Second-year medical student Travis Austin asked if another tuition increase is planned with the continued state budget cuts. Questions also were raised about changes to the Regents High Honors Endorsement Scholarship, based on student scores on the AIMS test, and the Arizona Assurance program.
Shelton acknowledged that he would ask for another tuition increase to continue the level of quality education. He also noted that more money would need to be raised to allow the Arizona Assurance program - the University's three-year-old, need-based financial aid initiative - to evolve in tight budgetary times.
The Regents High Honors Endorsement Scholarship, based on high school students' scores on the mandatory AIMS aptitude test, has been changed to fund 25 percent of University tuition beginning with the 2013-14 academic year to free up more dollars for need-based financial aid. Shelton noted that although it's a worthy program, the scholarship is based on a test taken in the sophomore year of high school and was not an accurate barometer for the success of a UA student.
The president also praised the progress of the University's consolidation in downtown Phoenix. The UA Foundation purchased the building across the street from the Phoenix Biomedical Campus, and the University is now housing other units - admissions, the alumni office, the UA Foundation and the College of Public Health - in the building.
Red and blue banners, including a couple marking the 125th anniversary of the state's land-grant university, now hang from the street lights surrounding the Phoenix Biomedical Campus.
"You have all collectively made a remarkable transformation," Shelton told the group, referring to the development of the downtown site. "And we are not done. ...I think things look very bright for the future of this biomedical campus." For any query with respect to this article or any other content requirement, please contact Editor at htsyndication@hindustantimes.com
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Hands-only CPR doesn't just eliminate the "yuck factor." A new study shows it can save more lives. It's the first large American study to show more adults survived cardiac arrest when a bystander gave them continuous chest presses to simulate a heartbeat, compared to traditional CPR with mouth-to-mouth breathing.

"Anyone who can put one hand on top of the other, lock their elbows and push hard and fast can do this. No risk, no fear of causing harm," said lead author Dr. Ben Bobrow of the Arizona Department of Health Services in Phoenix.

"We want to take away all the reasons bystanders do nothing when they witness another person collapse."

With hands-only CPR, advocates say, potential rescuers don't have to contemplate what for some could be the "yuck factor" of putting their mouth to an unconscious person's mouth and breathing for them.

For others, the trimmed-down method simplifies a confusing procedure learned years ago and barely remembered: How many breaths? How many chest compressions? Are you supposed to pinch the nose?

Standard CPR with mouth-to-mouth and chest compressions is still best for very small children and victims of near-drowning and drug overdose, experts say, instances where breathing problems probably led to the cardiac arrest.

Non-stop chest compressions work better for adult cardiac arrest because most people take too long to do mouth-to-mouth, said senior author Dr. Gordon Ewy of the University of Arizona Sarver Heart Center.

After cardiac arrest, oxygenated blood can't get to the brain without help. Most rescuers take about 16 seconds to perform two CPR breaths - long enough to starve the organs of oxygen.

"Your hands are their heart," Ewy said. "When you stop pressing on the chest, blood flow to the brain stops."

A 2007 study of 4,068 out-of-hospital cardiac arrests in Japan found similar results, but other studies have found no difference between the two CPR methods.

The study, which appears in Wednesday's Journal of the American Medical Association, is also the first to show a statewide awareness campaign can increase bystanders' willingness to try CPR. Arizona reached 500,000 people through public service announcements, YouTube, free classes, e-mails and inserts in utility bills, all promoting hands-only CPR.

Researchers looked at 4,415 adult cardiac arrests outside of hospitals in Arizona from 2005 to 2009 during the campaign.

The rate of bystanders attempting any type of CPR increased from 28 per cent in 2005 to 40 per cent in 2009. Bystanders were more likely to use hands-only CPR over traditional CPR as time went on.

And victims who got hands-only were more likely to survive: 113 of 849 victims (13 per cent) who received the hands-only method survived, compared to 52 of 666 victims (about 8 per cent) who received conventional CPR.

Greg Stewart, a 54-year-old father of five, is one of the survivors thanks to hands-only CPR. His heart stopped at his Scottsdale, Ariz., home as he and his wife, Lu Ann, sat down to watch Survivor on television last year. She called 911.

"The dispatcher told me what to do. I got him out of the chair and onto the floor and at that point his face was really, really dark," she said.

With her daughter taking over the 911 call, Lu Ann began pressing her husband's chest.

"I got up on my knees and just started pressing as hard as I could. By golly, his colour started to lighten," she said. She kept pushing hard and fast, ignoring her tired muscles. "He was gone a long time. I kept the blood pumping."

Minutes later - "It felt like hours" - paramedics arrived and took over.

Today, Greg Stewart is grateful.

"She's not a big lady," he said of his wife, his childhood sweetheart. "And yet she kept going and kept going."

His cardiac arrest was the result of a heart attack from blocked arteries; he later had bypass surgery.
The steps:
If someone collapses, doesn't respond to gentle shaking and stops normal breathing, call 911 or tell
someone else to call.
With the victim on his back, place the heel of one of your hands atop the other on the middle of the
victim's breastbone.
Lock your elbows. With your shoulders over your hands, fall forward using your body weight. Press
100 times a minute. Think of the Bee Gees song Stayin’ Alive for the tempo.

If an automated external defibrillator is available, switch it on and follow the instructions.
If not, continue chest compressions until paramedics arrive.
In 2008, the American Heart Association said hands-only CPR works just as well as standard CPR
for sudden cardiac arrest in adults. Later this month, the association plans to announce new CPR
guidelines.
See Wednesday's study online at jama.ama-assn.org.
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40 PERCENT OF ALL CASES COMING INTO SOUTHERN ARIZONA)S ONLY LEVEL ONE
TRAUMA CENTER, UMC, ARE ALCOHOL RELATED.
10/08/2010
News 13 This Morning - KOLD-TV

AND I )M MINDY BLAKE, TIME FOR NON-STOP NEWS, WEATHER AND TRAFFIC, UNTIL THE
EARLY SHOW. NEW OVERNIGHT, SIX AFGHAN MILITIAMEN WHO FIRED ON A
USHELICOPTER HAVE BEEN KILLED IN RETALIATORY FIRE IN EASTERN AFGHANISTAN.
AFGHAN POLICE SAY LOCAL SECURITY FORCE MEMBERS FIRED THEIR WEAPONS AT THE
AMERICAN CHOPPER EARLIER THIS MORNING. THE HELICOPTER RETURNED FIRE AND
KILLED SIX MILITIAMEN. HUNDREDS OF ANGRY VILLAGERS CARRIED THE BODIES TO THE
GOVERNOR’S HOME TO PROTEST. POLICE HAVE STEPPED UP SECURITY IN PAKISTAN.
THIS AFTER AN ATTACK ON A POPULAR MUSLIM SHRINE THAT KILLED EIGHT PEOPLE
AND WOUNDED 65. TWO SUICIDE BOMBERS ATTACKED THE SHRINE DURING ITS BUSIEST
TIME OF THE WEEK. THOUSANDS WERE THERE TO PRAY, DISTRIBUTE FOOD TO THE
POOR AND TOSS ROSE PETALS ON THE GRAVE OF AN ISLAMIC SAINT. THE ATTACK SENT
A STARK REMINDER OF THE THREAT ISLAMIST MILITANTS ARE TO THE U.-ALLIED
NATION. OFFICIALS SAY A MAGNITUDE 6.4 EARTHQUAKE FOLLOWED BY A SERIES OF
SMALLER TMBLORS STRUCK IN A ISLANDS. SCIENTISTS SAY WHILE THE QUAKES MIGHT
HAVE BEEN FELT IN THE SMALL ISLAND COMMUNITY OF ADAK, THE CENTER HAS HEARD
NO REPORTS OF DAMAGE. NO TSUNAMI WARNING WAS ISSUED. NEW THIS MORNING,
DEVELOPING NEWS ABOUT A HUGE ENVIRONMENTAL DISASTER TAKING PLACE RIGHT
NOW IN EUROPE. THE HUNGARIAN GOVERNMENT SAYS FIGURES ON IT’S RED SLUDGE
FLOOD, SHOW THAT THE VOLUME OF MUCK THAT ESCAPED FROM A BURST RESERVOIR
IS ALMOST AS HIGH AS THE AMOUNT THE BLOWN-OUT BP OIL WELL SPEWED INTO THE
GULF OF MEXICO. GOVERNMENT OFFICIALS SAY UP TO 184 MILLION GALLONS OF
SLUDGE ESCAPED, FLOWING RIGHT INTO THREE TOWNS. THE OIL SPILL AMOUNTED TO
MORE THAN 200 MILLION GALLONS. LOOKING AHEAD, THE ORDEAL COULD SOON BE
OVER FOR 33 TRAPPED MINERS IN CHILE. A RESCUE SHAFT IS LESS THAN 300 FEET
FROM COMPLETION AND COULD REACH THE MEN BY TOMORROW. ONCE THE DRILL
BREAKS THROUGH, IT COULD TAKE ANYWHERE FROM THREE TO 10 MORE DAYS TO PUL
THE MINERS TO SAFETY. THE COMMERCE DEPARTMENT IN THE NATION’S CAPITAL HAS
SHUT ITS DOORS TODAY. THERE WAS A SMALL FIRE ON THE THIRD FLOOR. IT STARTED
IN A STORAGE ROOM WHERE WORKERS WERE DOING ASBESTOS ABATEMENT. THERE
HAVE BEEN NO REPORTS OF INJURIES, AND THE FIRE IS OUT. NATS OFF THE TOP OF
OPENING BELL THE STOCK MARKET HAS BEEN OPEN FOR W. THE DOW IS - - - - - - TO GET
LIVE STOCK NUMBERS THROUGHOUT YOUR DAY HEAD TO THE MONEY CENTER, AT
KOLD DOT COM. THE LABOR DEPARTMENT RELEASING ITS UNEMPLOYMENT NUMBERS EARLIER THIS MORNING. THE UNEMPLOYMENT RATE STAYS AT 9.6 PERCENT. THIS MEANS THE JOBLESS RATE HAS NOW TOPPED 9.5 PERCENT FOR 14 STRAIGHT MONTHS, THE LONGEST STRETCH SINCE THE 1930S. THE ECONOMY SHED 95,000 JOBS DUE TO WIDESPREAD GOVERNMENT LAYOFFS. HAPPENING TODAY, PRESIDENT BARACK OBAMA WILL OFFER HIS THOUGHTS ON THE GOVERNMENT'S LATEST EMPLOYMENT REPORT AFTER HE TOURS A SMALL BUSINESS IN SUBURBAN WASHINGTON. TODAY'S VISIT TO BLADENSBURG MARYLAND COMES AFTER THE LABOR DEPARTMENT RELEASES ITS SEPTEMBER JOB FIGURES. LATER TODAY, THE PRESIDENT WILL SIGN INTO LAW A MEASURE THAT SETS FEDERAL GUIDELINES FOR THE TELECOMMUNICATIONS INDUSTRY, ASSURING THAT THE BLIND WILL HAVE ACCESS TO THE INTERNET THROUGH IMPROVED SMART PHONES. FORMER PRESIDENT GEORGE W. BUSH'S MEMOIR WILL ARRIVE NEXT MONTH WITH A HUGE FIRST PRINTING AND AN E-BOOK WITH MULTIMEDIA EXTRAS. "DECISION POINTS" WILL HAVE A PRINT RUN OF 1.5 MILLION COPIES. THAT'S THE SAME NUMBER GIVEN SIX YEARS AGO FOR BILL CLINTON'S "MY LIFE". CLINTON'S BOOK WENT ON TO SELL MORE THAN 2 MILLION COPIES, FAR GREATER THAN FOR MOST PRESIDENTIAL MEMOIRS. MAKING HEADLINES THIS MORNING, CONCERNS IN A LOCAL EMERGENCY ROOM. AND A LOCAL COMPANY CLOSES UP SHOP FOR NOW. HERE'S KOLD NEWS-13'S HEATHER ROWE. IN YOUR MORNING HEADLINES, (SOBERING FINDINGS ABOUT THE KIND OF INJURIES COMING INTO A LOCAL EMERGENCY ROOM. 40 PERCENT OF ALL CASES COMING INTO SOUTHERN ARIZONA'S ONLY LEVEL ONE TRAUMA CENTER, UMC, ARE ALCOHOL RELATED. YEAR, BOTTOM LINE, MOST OF THOSE CASES COULD HAVE BEEN AVOIDED. BEAUDRY RV IS IN THE MIDST OF RESTRUCTURING, AND IT WON'T REOPEN UNTIL THE END OF THE YEAR, THE COMPANY BLAMES THE ECONOMY FOR ITS DECISION TO TEMPORARILY CLOSE BOTH THE TUCSON AND CHANDLER RETAIL STORES. THE BODY SHOP AND RV RESORT WILL REMAIN OPEN DURING THIS RESTRUCTURING PERIOD. BEAUDRY RV KEPT A FEW PEOPLE, BUT LAID OFF A NUMBER OF EMPLOYEES LAST WEEK. RED CROSS WORKERS IN NORTHERN ARIZONA ARE GOING DOOR TO DOOR IN THE TINY TORNADO RAVAGED TOWN OF BELLEMONT. VOLUNTEERS ARE ASSESSING DAMAGE AND PROVIDING FOOD, WORK GLOVES AND COMFORT KITS TO RESIDENTS WEST OF FLAGSTAFF. WEDNESDAY'S SWARM OF TWISTERS DAMAGED ABOUT 200 HOMES DESTRUCTED DOZENS OF RECREATIONAL VEHICLES ON A SALES LOT AND TOPPLED MORE THAN TWO DOZEN TRAIN CARS. NO MAJOR INJURIES WERE REPORTED. AD LIB, AD LIB TRAFFIC. HAPPENING TODAY, THIS IS THE FIRST DAY FOR ANNUAL SCIENTIFIC MEETING OF THE OBESITY SOCIETY, HELD IN SAN FRANCISCO.