The Arizona Health Sciences Center has numerous people, programs and initiatives aimed at improving the state’s health-care workforce, life sciences economy and health-care delivery system. This monthly log of top stories and notable news items highlights AHSC efforts and progress in these important areas.

(Please Note: Each “Media Mention” provides a hyper-link to the full story as reported by the respective media outlet listed.)

### Partnering on Health-Care Transformation

**Two Couples Make Major Donations to Precision Health**

Posted: Nov. 21, 2014

The cutting-edge field is one of the priorities of 'Never Settle,' using genetic profiles to guide decisions about diagnosis, prediction, treatment and prevention of disease.

**Media Mentions:**
- PressReleasePoint
- UAnews.org

### Expanding the Life Sciences Enterprise and Health-Care Professional Pipeline

**Dr. Francisco Moreno Assumes New AHSC Leadership Role to Advance Diversity and Inclusion in Health Care**

Posted: Nov. 25, 2014

With the strategic initiative to advance the education, training, recruitment and employment of a diverse faculty, staff and student body that is reflective of the communities it serves, the Arizona Health Sciences Center appoints Dr. Francisco Moreno assistant vice president for diversity and inclusion.

**Media Mentions:**
- Arizona Daily Star

### Expanding Access to Low-Cost, High-Quality Care

**UA Researchers Find Connection Between Persistent Insomnia, Inflammation and Mortality**

Posted: Nov. 21, 2014

Data from an ongoing UA respiratory study spanning more than 40 years shows that persistent (chronic) insomnia is associated with higher levels of inflammation in the blood and a 58 percent increased risk of death.

**Media Mentions:**
- Futurity: Research News
- AllVoices.com
- Medical Xpress
- Press Release Point
- Yumanewsnow
- Daily Mail
- RT: For Decision Makers in Respiratory Care

**Policy Statement: High-quality, Life-extending Cancer Care Still a Goal, Not a Reality for Patients Under Medicaid**

Posted: Nov. 17, 2014

The American Society of Clinical Oncology (ASCO) released today a Medicaid Reform Policy Statement that is published in the Journal of Clinical Oncology.

**Media Mentions:**
AZ Research Shows 9-1-1 Dispatchers Giving CPR Instruction Saves Lives
Posted: Nov. 17, 2014
Guidelines For Bystanders Before Responders Arrive Cited at Heart Association Meeting
Media Mentions:
HealthDay
KGUN 9
Medpage Today
MedicalResearch.com
JEMS
MEDLINEplus
CIENCIASMEDICASNEWS
Philly.com
U.S. News Health

‘Early Origins of Asthma and COPD,’ Nov. 25
Posted: Nov. 14, 2014
Free presentation, open to the public, by Dr. Fernando D. Martinez, recipient of the 2014 UA College of Medicine Faculty Science Forum Founders Day Award.
Media Mentions:
Arizona Daily Star
Arizona Daily Wildcat

Pima County AED Scavenger Hunt Participants Find More Than 1,300 Defibrillators
Posted: Nov. 3, 2014
$5,000 grand prize presentation will be held Wednesday, Nov. 5.
Media Mentions:
KVOA Tucson News