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Mark Lane

## **Mark Lane Appointed Associate Vice President for Communications, UAHS**

**June 3, 2019**

I am pleased to announce the appointment of Mark Lane as Associate Vice President for Communications for the University of Arizona Health Sciences.

Mark is a seasoned professional who brings a depth of knowledge and communications experience to the UA Health Sciences. In his new role, he will build and lead a communications team that will establish a strategic vision that is in direct alignment with our institutional priorities and meets the specific communications needs of the health sciences.



Dr. Michael Dake

With more than 25 years of leadership roles in communications, public relations and brand management, Mark has broad experience in leading communications for an academic medical center. Most recently, he served as Assistant Vice President, Communications at The University of Texas Southwestern Medical Center in Dallas, where he led the successful restructuring of a communications team and created strategies that quickly produced results and elevated the institution's reputation.

Mark graduated magna cum laude from Texas Tech University, where he received his Bachelor of Arts in Journalism. With his track record for rebuilding and shaping communications teams with a metric-driven approach, I expect Mark to play a critical role in advancing our health sciences mission and elevating our reputation within the global community.

Please join me in welcoming Mark to the University of Arizona.

Michael D. Dake, MD  
Senior Vice President, UA Health Sciences



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