### Top Five Strategic National Placements

- Your Office May Be Affecting Your Health
- Banner – University Medical Centers in Tucson, Phoenix Recognized as Best Hospitals for 2018-19
- Annual Pap Test A 'Thing Of The Past?'
- UA Researchers Identifying Algorithms To Increase Relevant Drug Interaction Alerts
- UA Clinical Trial to Repurpose Ketamine for Parkinson’s Patients

### Top Five Strategic State Placements

- Banner – University Medical Centers in Tucson, Phoenix Recognized as Best Hospitals for 2018-19
- $1.5M Grant to UA Nursing Professor to Reduce E-Cigarette Use Among Youth
- UA Clinical Trial to Repurpose Ketamine for Parkinson’s Patients
- Your Office May Be Affecting Your Health
- UA Medical Students To Honor Willed Body Donors
UAHS Office of Public Affairs
Dashboard Metrics Summary
August 2018

Top Five Viewed Website News Releases
- Health-Care Policy, Rural Health Expert Dr. Daniel Derksen Appointed Associate VP at UA Health Sciences
- Your Office May Be Affecting Your Health
- $1.5M Grant to UA Nursing Professor to Reduce E-Cigarette Use Among Youth
- Banner – UMC Phoenix and Tucson Named ‘Best Hospitals’
- Dr. Monica Kraft, Renowned Asthma Researcher, Named to Prestigious NIH Advisory Council

Website & Social Media Stats

- **UAHS Website Page Views**: 13,908
- **Facebook**
  - Fans: 3,451 (up 20)
  - Impressions: 32,242
  - Likes/Comments/Shares: 18,356
- **Twitter**
  - Followers: 4,011 (up 20)
  - Impressions: 24,883
  - Engagements: 246
- **YouTube**
  - Total Views: 476
  - Minutes Watched: 957
- **Linkedin**
  - Impressions: 1,333
  - Followers: 529 (up 24)
- **Instagram**
  - Impressions: 1,479
  - Reach: 1,148
  - Followers: 367 (up 52)

Top Five Viewed Newsletter Stories
- Your Office May Be Affecting Your Health
- Study Shows Virtual Reality Reduces Need for Pain Medication in Labor and Delivery
- A Difficult Conundrum: Genetic Testing for Alzheimer’s Disease
- $1.5M Grant to UA Nursing Professor to Reduce E-Cigarette Use Among Youth
- Dr. Monica Kraft, Renowned Asthma Researcher, Named to Prestigious NIH Advisory Council

Top Five Viewed Blog Posts
- A Difficult Conundrum: Genetic Testing for Alzheimer’s Disease
- Secret Confessions of a Med School Mom
- Heels or Flats? Your Health May Depend On It
- Five Things You Should Know About Valley Fever
- The Healing Power of Ceremony: the Integrative Health Benefits of Dine Cleansing Practice
Media Mentions
August 2018

08/31/2018
Tips to stay safe during rattlesnake season (Dr. Michelle Ruha, medical toxicologist at the UA College of Medicine – Phoenix)
AZ Big Media

08/31/2018
UA College of Pharmacy Appoints Dr. Wei Wang Director of Drug Discovery Program
AZ Big Media

08/31/2018
Dr. C. Kent Kwoh Named to Prestigious Committee of American College of Rheumatology
AZ Big Media

08/30/2018
Women Survive Heart Attacks Better When Treated by Female Doctors (Dr. Martha Gulati, division chief of cardiology at UA College of Medicine – Phoenix)
Everyday Health

08/30/2018
UA Cancer Biology graduate student travels ROCKy™ road toward a cure (Wen Yu "Amy" Wong, BS, a University of Arizona cancer biology graduate student)
EurekAlert!

08/30/2018
6 Weird Things That Might Raise Your Risk for Type 2 Diabetes (Dr. Sathya G Jyothinagaram, clinical professor, UA College of Medicine – Phoenix)
Prevention

08/29/2018
UA program addresses youth e-cigarette use (Dr. Judith Gordon, professor, University of Arizona College of Nursing)
Arizona Daily Wildcat

08/29/2018
What Causes Night Sweats? These 5 Things Could Be Sending You Straight To Destination Perspiration (Dr. Michael Grandner, director, UAHS Sleep and Health Research Program)
Bustle

08/29/2018
Can the monsoon cause migraines? (Dr. David Labiner, head of the Department of Neurology at the UA College of Medicine – Tucson)
KVOA News Tucson
Ways to protect newborns from deadly herpes virus (Dr. Salil Pradhan, assistant professor of child health at the University of Arizona College of Medicine – Phoenix)

12news.com
9News.com
Courier-Post
El Paso Times
KVUE.com
Reno Gazette-Journal
The Californian
USA Today
WBIR.com

Deep Brain Stimulation for Parkinson’s, doc talk and chronic pain support group (UA College of Medicine – Tucson)

Arizona Daily Star

Arizona Bioscience Community to Honor Dr. Daniel D. Von Hoff with the AZBio Pioneer Award for Lifetime Achievement (Dr. Daniel Von Hoff served as director of the University of Arizona Cancer Center from 1999–2004)

Arizona Daily Star
AZBio
BioSpace.com
Health Technology Net

Regional medical center leads skin cancer fight (mentions University of Arizona Cancer Center)

East Valley Tribune

Health-Care Policy, Rural Health Expert Dr. Daniel Derksen Appointed Associate VP at UA Health Sciences

Pharmacy Choice

Free classes to help hoarders in Tucson end the cycle to start Tuesday (Lisa O’Neill of the UA Center on Aging and Dr. Kathryn Sanderlin, UA Department of Psychiatry)

Arizona Daily Star

Working together 101: How academics and journalists can collaborate (UA College of Medicine – Tucson)

Reveal blog

Blood-test maker accelerate growing fast in Tucson (Dr. Tom Grogan, retired pathology professor, UA College of Medicine – Tucson)

Arizona Daily Star
Pharmacy Choice
08/24/2018
Wellness cruises: six of the best – Integrating goodness (Dr. Andrew Weil, founder and director of the UA Center for Integrative Medicine)
Lady Click

08/24/2018
Simpler Test for Cervical Cancer Might Replace Pap Smear (Dr. Francisco Garcia, distinguished professor at the University of Arizona Cancer Center)
Newstrendstoday

08/24/2018
Arizona’s Largest FY 2017 National Institutes of Health Grants (No. 1. University of Arizona, 165 grants, $77.16 million)
Phoenix Business Journal

08/23/2018
UA College of Medicine – Tucson tree blessing ceremony
Arizona Daily Star

08/23/2018
Banner – University Medical Centers in Phoenix and Tucson named best hospitals in the nation
Arizona Daily Wildcat

08/22/2018
UA medical students to honor willed body donors (UA College of Medicine – Tucson)
KGUN-TV
KVOA Tucson News
KVOA-TV

08/22/2018
Arizona continues to face shortage in primary care physicians (mentions UA Colleges of Medicine)
KTAR

08/21/2018
Workers with open office seating are less stressed (Dr. Esther Sternberg, research director of the UA Center for Integrative Medicine)
ABC News
ABC News Radio
BBC
Cenla Broadcasting
KVOA News Tucson
Doctors Lounge
HealthDay
Contract Furnishings News
Newsweek
The Atlanta Journal-Constitution
Vogue
Bustle
Economic Times
Philly.com
Techkenyot
The Telegraph (UK)
Daily Mail (UK)
Fortune
The Guardian (UK)
08/21/2018

**Why choosing single motherhood still means breaking all the rules** *(Dr. Alicia Allen, professor and researcher at the UA College of Medicine – Tucson)*

*Bustle*

08/21/2018

**Annual pap test a ‘thing of the past?’** *(Dr. Francisco Garcia, distinguished professor at the University of Arizona Cancer Center)*

*CNN*

08/21/2018

**INSIDE LOOK: New Banner Medical Tower** *(Banner – University Medical Center Tucson)*

*KVOA Tucson News*

08/20/2018

**Banner – University Medical Centers in Tucson, Phoenix recognized as Best Hospitals for 2018-19**

*Tucson News Now*

08/20/2018

**Peter Fine among ‘100 Most Influential People in Healthcare’** *(Peter Fine, Banner Health President and CEO)*

*AZ Big Media*

08/20/2018

**Golf tournament celebrates 20th year helping cancer research, sick children** *(UA Steele Children's Research Center)*

*Arizona Daily Star*

08/20/2018

**250+ telehealth companies to know** *(Arizona Telemedicine Program at the UA Colleges of Medicine in Tucson and Phoenix)*

*Becker's Hospital Review*

08/20/2018

**Life after death: Soul continues on a QUANTUM level – scientists reveal** *(Dr. Stuart Hameroff, UA Center for Consciousness Studies)*

*Express.co.uk*
08/20/2018
I Had My Fallopian Tubes Removed at Age 38 to Lower My Risk of Ovarian Cancer (University of Arizona Cancer Center)

MSN.com
US - Pressfrom.com

08/20/2018
Cunningham Brothers Accept Organization's $10,000 Donation to the 'All Heart Foundation'
(Dr. Zain Khalpey, Banner – University Medical Center Tucson)

OurSports Central
KVOA Tucson News

08/20/2018
Banner – University Medical Centers in Tucson, Phoenix recognized as Best Hospitals for 2018-19

Tucson News Now
UANews

08/19/2018
Buckeye native wins DAR scholarship (University of Arizona College of Nursing)

West Valley View

08/18/2018
Craig Cunningham’s big-hearted brother wraps up Canada-to-Tucson bicycle trek (Dr. Zain Khalpey, Banner – University Medical Center Tucson)

Arizona Daily Star

08/17/2018
12 health-care leaders share their daily mantras (Cathy Townsend, RN, MSN-L,CNO, of Banner – University Medical Center Tucson and South campuses)

Becker's Hospital Review

08/17/2018
Many Women and Their Doctors Don't Recognize Female Heart Attack Symptoms (Dr. Martha Gulati, division chief of cardiology at UA College of Medicine – Phoenix)

Everyday Health

08/17/2018
Banner – UMCs Phoenix and Tucson Named Best Hospitals

Inside Tucson Business
KVOA Tucson News
Pharmacy Choice
Tucson Local Media
Tucson Weekly

08/17/2018
Using Telehealth to Coordinate Care for Substance Abuse Disorders (Arizona Telemedicine Program)

mHealthIntelligence

08/16/2018
Researchers work to improve Parkinson’s disease treatment (Drs. Scott Sherman and Torsten Falk, neurologists at the UA College of Medicine – Tucson)

Arizona Daily Wildcat
USA Breaking News
08/16/2018
**Exactly How to Sleep If You Have Lower Back Pain** (Dr. Michael Grandner, director of the Sleep and Health Research Program at the UA College of Medicine – Tucson)
*Bicycling.com*

08/16/2018
**Could the Arizona heat affect the medicine you take?** (Dr. Mazda Shirazi, Arizona Poison and Drug Information Center at the UA College of Pharmacy)
*KVOA Tucson News*

08/16/2018
**NCUSLR Surgical Team to Visit Libya in September, Treat Acute Cases** (Dr. Hani Shennib, distinguished cardiovascular and thoracic surgeon and professor at the UA College of Medicine – Phoenix)

08/16/2018
**Appointments: Janet Sabuco** (Janet Sabuco has been named associate dean of finance and administration at the UA College of Medicine – Phoenix)
*The Chronicle of Higher Education*

08/16/2018
**Pancreatic Cancer Patients with BRCA Mutation May Benefit from Targeted Drug** (Dr. Rachna Shroff, new section chief of gastrointestinal medical oncology at UA Cancer Center)
*Specialty Pharma Journal - Precision & Technology*

08/15/2018
**Ahwatukee now has its own candidate running for mayor** (Dr. Maria Manriquez, gynecologist who is Interim associate dean for clinical curricular affairs at the UA College of Medicine – Phoenix)
*Ahwatukee Foothills News*

08/15/2018
*Arizona Daily Star, AZ Big Media, KTAR, Advisory Board, Archy Worldys, MFA News Network, Patch.com, Vaaju.com*
08/15/2018
**Physician Shortage in Pima County is Likely to Continue** *(Dr. Roy Loewenstein, clinical assistant professor at UA College of Medicine – Tucson)*

*Arizona Daily Star*

08/15/2018
**Peptide Logic Awarded A $ 2.9 Million SBIR Phase II Grant to Develop Peripherally-Restricted And Long-Acting Kappa-Opioid Receptor (LA-KOR) Agonists For Moderate-To-Severe Pain** *(Dr. Frank Porreca, professor at the UA College of Medicine – Tucson)*

*HeraldCourier.com*  
*Daily Record*  
*Health Technology Net*  
*DMN Newswire!*  
*PR Newswire*  
*BioSpace.com*  
*Markets Insider- Business Insider*  
*Tucson News Now*  
*The Valley’s CW*  
*Spoke*  
*Benzinga*  
*Crossroads Today*

08/15/2018
**An Amazing Race** *(Sarah Sellers, nurse anesthetist at Banner – University Medical Center Tucson)*

*Tucson Lifestyle Magazine*

08/14/2018
**7 Things It Could Mean For Your Health If You Don’t Remember Your Dreams** *(Dr. Rubin Naiman, researcher from the UA Center for Integrative Medicine)*

*Romper*

08/13/2018
**UA breaks commercialization records again** *(UA College of Medicine – Tucson, UA College of Pharmacy, UA Cancer Center, Banner – University Medical Center Tucson)*

*Az Big Media*

08/13/2018
**Kids need vaccinations, health officials stress to Tucson parents** *(Heidi Pottinger, director of clinical investigations with health promotion sciences at the UA Mel and Enid Zuckerman College of Public Health)*

*Arizona Daily Star*

08/13/2018
**College Success Arizona helps students get ready for medical school** *(UA College of Medicine – Tucson)*

*AzedNews*

08/13/2018
**Medical university of the future** *(UA Mel and Enid Zuckerman College of Public Health)*

*Khaleej Times*

08/13/2018
**A Stress Tracker Could Help You Relax** *(Dr. Esther Sternberg, research director at the UA Center for Integrative Medicine)*

*MFA News Network*
Outside Online

08/13/2018
Cunningham’s brother biking to raise money, awareness for cardiac arrest (Dr. Zain Khalpey, Banner – University Medical Center Tucson)
NHL.com

08/13/2018
Rid yourself of your junk food cravings by improving the quality of your sleep (Dr. Michael Grandner, director of the Sleep and Health Research Program at the UA Health Sciences)
Natural News Network

08/10/2018
Professor investigating effectiveness of human immune system (Dr. Janko Nikolich-Zugich, chair of the UA Department of Immunobiology and co-director of the UA Center on Aging)
Arizona Public Media

08/10/2018
10 health-care leaders on their best professional investment or accomplishment (Cathy Townsend, RN, MSN-L, CNO, of Banner – University Medical Center Tucson and South campuses)
Becker’s Hospital Review

08/10/2018
Valley Fever therapies show potential for humans although long way from market (UA Valley Fever Center for Excellence)
Homeland Preparedness News

08/10/2018
The changing landscape in the fight against tobacco use among youth (Dr. Judith Gordon, professor at the University of Arizona College of Nursing)
Tucson Local Media

08/09/2018
BRCA Status Could Inform Pancreatic Cancer Management (Dr. Rachna Shroff, section chief of gastrointestinal medical oncology at the University of Arizona Cancer Center)
Cancer Therapy Advisor

08/09/2018
UA researchers identifying algorithms to increase relevant drug interaction alerts (Daniel C. Malone, RPh, PhD, FAMCP, professor at the University of Arizona College of Pharmacy)
EurekAlert!
KTAR News Radio
Phys.org

08/09/2018
FORWARD Act Proposed to Research Valley Fever (UA Valley Fever Center for Excellence)
KJZZ’s Science and Innovation Desk

08/09/2018
More bars and restaurants across country implement ‘Safer Bars’ program for staff (Elise Lopez, assistant director of the relationship violence program at the UA Mel and Enid Zuckerman College of Public Health)
KVOA News Tucson
08/09/2018  
**Prescription for Drowning Prevention** (Dr. Melissa Zukowski heads the pediatric emergency department at Banner – University Medical Center Tucson)  
*KVOA News Tucson*  

08/09/2018  
**How one email from you could help students succeed** (Dr. Zoë Cohen, assistant professor in the UA College of Medicine – Tucson)  
*The Chronicle of Higher Education*  

08/08/2018  
**Business awards earned in Southern Arizona** (Angela Valencia, research administrator with the UA Health Sciences Office of Research Administration)  
*Arizona Daily Star*  

08/08/2018  
**The truth about nutrition labels** (Dr. Victoria Maizes, executive director of the UA Center for Integrative Medicine)  
*Buckmaster*  

08/08/2018  
**Gulf Medical University announces Dh1b expansion project** (UA Mel and Enid Zuckerman College of Public Health)  
*Gulf News Health*  
*Khaleej Times*  
*ZAWYA*  

08/08/2018  
**Precision Medicine Under the Microscope** (University of Arizona Cancer Center and Banner – University Medical Center Tucson)  
*Health Data Answers*  

08/07/2018  
**Minimum age to buy tobacco, e-cigarettes in Tucson could be raised to 21** (Dr. Judith Gordon, professor, University of Arizona College of Nursing)  
*Arizona Daily Star*  

08/07/2018  
**Effort to provide quality health care in Arizona gets a big boost** (Rural Health Professions at UA Health Sciences)  
*ASU*  

08/07/2018  
**30 Promising Nursing Students Awarded the 2018 APNA Board of Directors Student Scholarship** (Brooke Ann Finley, University of Arizona College of Nursing)  
*Benzinga*  
*Tucson News Now*  
*NewsOn6.com*  
*One News Page*  
*PRWeb*  
*StreetInsider.com*  
*WAFB.com*
08/07/2018
Improving the Appearance of Skin and Hair in Patients Undergoing Valley Fever Treatment (UA Valley Fever Center for Excellence)
ClinicalTrials.gov

08/07/2018
Pasar demasiado tiempo frente a las pantallas podría hacer que se aumente de peso (Dr. Martha Gulati, cardiology division chief for the UA College of Medicine – Phoenix)
HealthDay Consumer

08/07/2018
Moving closer to a valley fever vaccine (Dr. John Galgiani, director of the UA Valley Fever Center for Excellence)
KVOA Tucson News

08/06/2018
Medical Educator Is Keen on Evidence (Dr. Steve Brown, program director of the UA College of Medicine – Phoenix Family Medicine Residency)
AAFP

08/06/2018
UA Cancer Center Delivers Data to Help Skin Cancer Patients (Dr. Monte Shaheen, UA Cancer Center)
Arizona Public Media

08/06/2018
Free mobile health care for UA students (UA Department of Family and Community Medicine Mobile Health Program)
KVOA News Tucson

08/06/2018
How to Prevent the Widowmaker, the Mother of All Heart Attacks (Dr. Martha Gulati, cardiology chief at the UA College of Medicine – Phoenix)
Men's Health
MFA News Network

08/06/2018
Bars and dating in the #MeToo era (Elise Lopez, assistant director of the relationship violence program at the UA Mel and Enid Zuckerman College of Public Health)
Newsday

08/06/2018
How to keep Alzheimer's disease out of your future (Dr. Rubin Naiman, clinical psychologist specializing in integrative sleep and dream medicine at the UA Center for Integrative Medicine)
Prevention

08/06/2018
Hamilton grad combines love of dance, medicine (Vedanshi “Vidhi” Bhargava, UA College of Medicine – Phoenix)
SanTan Sun News
MFA News Network
08/06/2018
**Environmental Toxicology Professor Gives Testimony on Zika Virus Before House Science Committee** (Dr. Kacey Ernst, associate professor, Department of Epidemiology and Biostatistics, UA Mel and Enid Zuckerman College of Public Health)
*Texas Tech Today*

08/06/2018
**Why the quality of the air you breathe should be a higher priority** (Dr. Thomas Ardiles, pulmonologist and assistant professor at the UA College of Medicine – Phoenix)
*UPROXX*

08/06/2018
**Too much screen time may pile on the pounds** (Dr. Martha Gulati, cardiology division chief for the UA College of Medicine – Phoenix)
*U.S. News & World Report*
*Drugs.com*
*HealingWell.com*
*Doctors Lounge*
*Medicine news line*
*MedicineNet*

08/05/2018
**Dr. Bellal A. Joseph appointed chief of UA’s trauma, emergency surgery** (Dr. Bellal A. Joseph to serve as chief of its Division of Trauma, Critical Care, Burn and Emergency Surgery)
*Arizona Daily Star*

08/05/2018
**Tucson City Council to consider raising purchasing age for tobacco, e-cigarettes** (Dr. Judith Gordon, professor at the University of Arizona College of Nursing)
*Arizona Daily Star*

08/05/2018
**UA clinical trial to repurpose drug for Parkinson's patients** (Drs. Scott Sherman and Torsten Falk, neurologists at the UA College of Medicine – Tucson)
*104.1 KQTH*
*KGUN-TV*
*Daily news updated*
*One News Page*

08/05/2018
**A 6-year-old girl is fighting against cancer and is looking for help in community** (Banner Children’s at Diamond Children's Medical Center)
*KGUN-TV*

08/03/2018
**People in Action: Dr. Juanita L. Merchant, colon cancer expert joins UA/Banner** (Dr. Juanita L. Merchant named chief of gastroenterology and hepatology at the UA College of Medicine – Tucson)
*Inside Tucson Business*

08/03/2018
**Tech Talk: Radiation tests, solar and environmental research you should know about** (Researchers at the UA College of Medicine – Tucson are creating a better diagnostic test for radiation exposure)
*Inside Tucson Business*
08/02/2018
**Educators learn more ways to develop trauma-sensitive schools** *(Cammy Bellis, education and training specialist in the Office of Diversity and Inclusion at the UA College of Medicine – Phoenix)*
AZEdNews

08/02/2018
**McCarthy’s $95 million valley fever bill would boost research, drug development** *(Dr. John Galgiani, director of the UA Valley Fever Center for Excellence)*
Bakersfield.com

08/02/2018
**12 EV students don their white coats at UA med school** *(Dr. Guy Reed, dean of the UA College of Medicine – Phoenix)*
East Valley Tribune

08/02/2018
**Surgeon who led trauma operation after Vegas shooting comes to Tucson** *(29th annual Southern Arizona Trauma Conference, Dr. Andrew Tang, Banner – University Medical Center)*
KVOA Tucson News

08/02/2018
**N4T Investigators: Road Risk?** *(Dr. David Labiner, head of the Department of Neurology at the UA College of Medicine – Tucson)*
KVOA Tucson News

08/02/2018
**Durable, Long-Term Results Seen with Percutaneous Mitral Balloon Valvuloplasty** *(Dr. Ashish Pershad, program director of the interventional fellowship program at the UA College of Medicine – Phoenix)*
Tctmd

08/01/2018
**Craig Cunningham’s brother to bike 1600 miles from Canada to promote heart health** *(Dr. Zain Khalpey, associate professor of surgery at the UA College of Medicine – Tucson)*
ABC15 Arizona
KGUN-TV
KMSC-TV
KVOA-TV
Tucson News Now

08/01/2018
**UA grad takes on role at Banner Alzheimer’s Institute** *(Dr. Danielle Goldfarb was part of UA College of Medicine – Phoenix campus’ first graduating class)*
AZ Big Media

08/01/2018
**Tucson startup raises $1M to advance system to improve glaucoma treatment** *(CEO Dr. Laurence Marsteller, a University of Arizona medical school alumnus)*
Arizona Daily Star

08/01/2018
**Free eye screening, Alzheimer’s and Parkinson’s support** *(Sight Savers is a UA College of Medicine – Tucson medical student-run organization)*
Arizona Daily Star
08/01/2018
**Veterans, these resources are here to serve you** *(Veteran Education and Transition Services at the University of Arizona Health Sciences)*
*Arizona Daily Wildcat*

08/01/2018
**Drive, bike or ride: UA transportation guide** *(University of Arizona Health Sciences)*
*Arizona Daily Wildcat*

08/01/2018
**More Arizona parents opting out of vaccines** *(The study by UA Mel and Enid Zuckerman College of Public Health researchers)*
*KJZZ*

08/01/2018
**7 Alternative Medicine Treatments Doctors Actually Recommend** *(Dr. Gulshan K. Sethi, cardiothoracic surgeon at the UA Health Sciences and professor at the UA College of Medicine – Tucson)*
*Reader's Digest*

08/01/2018
**Second-Year Medical Student Chosen as Tillman Scholar** *(Neil Vigil, a second-year medical student at the UA College of Medicine – Phoenix)*
*UANews*

08/01/2018
**White Coat Ceremony Delivers Words of Wisdom** *(UA College of Medicine – Tucson)*
*UANews*

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