“Growing Up With Books: Early Literacy and the Developing Brain”

**Perri Klass, MD**  
_Professor of Journalism and Pediatrics_  
_Director, Arthur L. Carter Journalism Institute_  
_New York University_

Dr. Klass has written extensively about medicine, children, literacy, and knitting, including two books about medical training. She is the National Medical Director of Reach Out and Read (ROR) and has trained thousands of medical providers in the ROR strategies of early literacy promotion.

Dr. Klass’ lecture will discuss the importance of early exposure to books, illustrations, written language, and the habit of reading. What are the benefits of reading aloud to children, and what are the mechanisms by which early reading experiences build a child’s brain? The talk will include information from recent research on the developing brain and on programs which help parents learn strategies to enjoy books with their children. We’ll take a look at how early exposure to books and reading can affect language development, school success, and a child’s health and well-being.

For Phoenix lecture only, RSVP to Sheila Maddox by October 8 at smaddox@email.arizona.edu or (602) 827-2007.

For questions about the Tucson lecture, please contact Rebecca Parada-Anderson at reparada@email.arizona.edu or (520) 626-2527.

The Tucson lecture will be video streamed live: streaming.biocom.arizona.edu/home