Arizona Business Magazine

Dr. Jeffrey R. Lisse Appointed Medical Director of the Arizona Telemedicine Program

Jeffrey R. Lisse, MD, professor of medicine and medical director of the University of Arizona Arthritis Center’s Osteoporosis Program, has been named medical director of the Arizona Telemedicine Program (ATP). As ATP medical director, Dr. Lisse will oversee the clinical operations of the Arizona Telemedicine Program. This includes recruiting physicians to provide telemedicine services over ATP’s state-wide broadband telecommunications network. He will preview cases to certify their suitability for management by telemedicine, conduct chart reviews and oversee ATP quality assurance programs. Dr. Lisse also will have responsibility for maintaining contact with ATP rural site coordinators, helping train rural site physicians to serve as telemedicine case presenters and participating in ATP training programs. Read more

Arizona Republic

Phoenix Forward Initiative Begins New Effort at Growing Key Jobs
Phoenix-area officials are rebooting their job-growth efforts, announcing Wednesday they are focusing on four existing industries they see as ripe for faster expansion. The initiative, known as Phoenix Forward and led by the Greater Phoenix Chamber of Commerce, is intended to draw upon the collective knowledge of leaders in those key industries. Health care and financial services have been perhaps the two biggest stars of job growth in Arizona in recent years. Stuart Flynn, MD, dean of the University of Arizona College of Medicine – Phoenix, is part of the health-care leadership council. Read more

**Arizona Public Media**

**Technology Improves Medical Access in Doctor Shortage**

Arizonans are feeling the effects of a doctor shortage that health-care experts expect to worsen nationally in the next 10 years. According to a report by the Association of American Medical Colleges, the nation will face a shortage of at least 46,000 physicians by 2025, and Arizona is currently 500 to 750 doctors short, said Dan Derksen, MD, director of the Center for Rural Health at the University of Arizona Mel and Enid Zuckerman College of Public Health. About 500,000 previously uninsured people received health insurance in Arizona through the Affordable Care Act and Medicaid last year. The influx of people now covered is creating problems in rural areas, where doctor shortages already have been an issue, he said. Read more

**KVOA Tucson News**

**Designer Drug Making Dangerous Tucson Comeback**

The Arizona Poison and Drug Information Center recorded 39 exposures to "spice" so far in April. In all of 2014, they documented 49 exposures. Keith Boesen, PharmD, director of the center, said the drug is made by intelligent people for the wrong reasons. "When we see a spike, we don't necessarily suspect people are using it more," Dr. Boesen said. "We suspect there's some really bad stuff out there. And with really bad stuff
out there, someone is going to die.”
The packages are sold online and in some smoke shops and convenience stores. They often are labeled as incense and potpourri, not intended for consumption.

Prevention Magazine
Is There a Natural Fix for Exercise-Induced Asthma?

The coughing, wheezing, shortness of breath and chest tightness you may feel during workouts is called exercise-induced broncho-spasm (EIB), and about 10 percent of regular exercisers with no other airway issues suffer from it. A recent study found that the antioxidant vitamin C can help with EIB, possibly because it counteracts the asthma-inducing oxidative stress naturally triggered by physical activity. Try taking 250 to 500 mg 60 to 90 minutes before working out or eating antioxidant-filled fruits and vegetables and omega-3-rich fish, which also may ease airway narrowing caused by inflammation.

By Andrew Weil, MD, founder and director of the Arizona Center for Integrative Medicine and clinical professor of medicine at the University of Arizona. Read more

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